



PRESS RELEASE

HaoQiao books in with Travellanda

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HaoQiao, China's largest B2B hotel booking platform, and now one of the leading B2B travel companies worldwide, has signed a deal with Travellanda to broaden the choice and depth of its offering to some 17,000 Chinese travel agencies that use HaoQiao's system to reserve hotels.

Travellanda uses state-of-the-art technology to provide highly competitive wholesale rates on accommodation at over 300,000 hotels and apartments worldwide, ranging from self-catering flats and one-star lodgings to deluxe five-star properties. It is one of Europe's fastest growing travel businesses, having achieved a turnover exceeding £60 million in less than eight years, supported by a complement of over 40 full-time staff, based in its London head office and in Bangkok and Istanbul.

Yu Zhangtao, Co-Founder & CEO of HaoQiao, said: "I am delighted to be working with the Travellanda team. In addition to Travellanda's huge inventory of accommodation, I am particularly keen on its commitment to strong partnerships, outstanding customer service and ongoing investment in state-of-the-art technology."

Bruno Laranjeiro, Co-Founder of Travellanda concluded: "I'm convinced that collaborating with HaoQiao will bring market value and opportunities to all of us. It has fantastic distribution in China, cutting-edge API integration technology and a reliable self-built Admin system. Via its platform, travel agents are able to provide highly personalised recommendations, tailored to the widely-varying demands of different customer groups."

Both companies are exhibiting at ITB China in Shanghai. Travellanda Booth F003 and HaoQiao F015.

Ends

About HaoQiao

HaoQiao is one of the leading Bedbanks worldwide and the largest Hotel Booking Platform for travel distributions in Greater China Region. Founded in 2013, HaoQiao expanded quickly from its Beijing Head Office to across of China, and internationally. With its leading technology and API interface, HaoQiao provides the widest range of hotel inventory at the most competitive prices to the world's travel trade.

About Travellanda

As a leading B2B Accommodation Wholesaler, Travellanda is one of the travel industry's fastest growing companies. It has grown to over 40 staff and a turnover exceeding £60 million in less than eight years. Through cutting edge technology, it provides highly competitive wholesale rates on an inventory of over 300,000 hotels worldwide. Using the Travellanda XML Connectivity, Online Reservation System or White Label solution, travel agencies, tour operators, B2B online systems and OTA's have access to a wide range of hotels and apartments from self-catering and one-star accommodation to deluxe five-star properties. Earlier this year, it was listed in the FT 1,000, a ranking of Europe's fastest growing companies, for a 2nd year running and it was named last year, Best Online Wholesaler 2018 in the UK Enterprise Awards and Best Online Hotel Wholesaler 2018 - SME Greater London Enterprise Awards. Travellanda's head office is in London and it has local offices in Bangkok and Istanbul.

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