

PRESS RELEASE



Travellanda Launches Activities

Over 18,000 - from sightseeing and cooking classes to submarine safaris and Sumo

18th July 2018

Travellanda, the fastest-growing wholesale travel company in the UK, has just added over 18,000 activities to its portfolio of over 300,000 hotels, which are all bookable online by travel agents and tour operators.

The activities span 678 destinations in 132 countries and include an extensive portfolio of conventional sightseeing excursions as well as numerous exciting and unusual things tourists can do when they are abroad. For example, in Paris, Travellanda now offers a choice of 162 classic sightseeing tours and museum visits, 67 activities themed around cruising and outdoor adventures, and 45 themed around gastronomy, wine and nightlife.

Exotic and unusual pursuits include all kinds of cultural and dramatic performances, balloon rides over spectacular scenery, exhilarating zip line excursions above forests, dune buggy rides through the desert, submarine safaris amongst coral reefs, sunset cruises, pub crawls, walking tours tasting street food, cooking and cocktail-making classes and even a visit to the Sumo Stable in Tokyo to see the sport's stars close-up.

Denise Atkinson, Head of Sales & Marketing, said: "It's the wonderful and unusual things one sees and does when travelling that make the journey memorable. So, I am delighted Travellanda is now able to help tour operators and travel agents put together a much more comprehensive and engaging travel experience for their clients. I am also confident that when they do so, they will simultaneously improve both customer satisfaction and revenue!"

Arzu Sutcu, Head of Online, concluded: "It is often said that travel is the only thing you buy that makes you richer. We are thrilled to expand Travellanda offer and to help our partners create a complete and captivating journey. It isn't just the hotels and the transport, but the fabulous experiences on the trip, that we are now able to provide, from diving with white sharks in South Africa to making a digestive liqueur on a farm in Mallorca."